

LIIVING HERITAGE

Networking Conference of the
KreativEU– Knowledge & Creativity
European University Consortium



27 NOVEMBER

28 2025



TRNAVA
UNIVERSITY,
HORNOPOTOČNÁ 23,
91701 TRNAVA



**Politécnico
de Tomar**
Polytechnic University



**Breda
University**
OF APPLIED SCIENCES



unesco
UNITWIN Network
Heritage Preservation, Science,
Communication for Sustainable
Communities



Knowledge & Creativity
European University



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conference programme

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- ✓ Interdisciplinary Frontiers in Heritage Studies
- ✓ Bridging Tangible and Intangible Heritage
- ✓ Cultural Identity and Heritage Transmission
- ✓ Living Labs: Conservation, Community & Co-Creation
- ✓ Cultural Heritage Management
- ✓ Emerging Voices in Heritage Research

LIVING HERITAGE: KNOWLEDGE, IDENTITY, PRACTICE

27–28 NOVEMBER 2025, TRNAVA UNIVERSITY, SLOVAKIA

**Networking Conference of the KreativEU – Knowledge & Creativity
European University Consortium**

Conference Focus

The conference is dedicated to the critical exploration of living heritage in its dynamic and processual dimensions. While grounded in the UNESCO framework of intangible cultural heritage, the concept is approached here in an expanded sense—as a phenomenon that persists only through active engagement, recognition, and transmission within communities that identify with it as part of their cultural being. The event provides a platform for interdisciplinary dialogue, convening scholars and practitioners from the arts, humanities, sciences, and technological fields to reflect on contemporary trajectories in heritage research and practice. Central emphasis is placed on bridging the tangible and intangible domains of heritage, interrogating the interconnections between monuments, museums, and archaeological sites on the one hand, and traditions, rituals, languages, and performative practices on the other. Core themes include cultural identity and its intergenerational transmission through education; the revitalization of languages, crafts, and ritual practices; and new paradigms of heritage management in relation to economic, environmental, and social sustainability. By foregrounding community participation and critically assessing the potential of immersive technologies, the conference situates heritage as a shared and evolving resource—one that sustains cultural resilience, fosters inclusivity, and generates new possibilities for scholarly and civic engagement in the twenty-first century.

Committees

Scientific Committee

Assoc. Prof. Dr. Bilge Aksay (Adana Science and Technology University)

Assoc. Prof. Dr. Marisa de Brito (Breda University of Applied Sciences)

Assoc. Prof. Dr. Licia Calvi (Breda University of Applied Sciences)

prof. Renato De Leone (University of Camerino)

prof. PhDr. Eduard Droberjar, PhD. (Trnava University in Trnava)

prof. Dr. Laura Monica Gorghiu (Valahia University of Târgoviște)

doc. Dr. phil. Erik Hrnčiarik (Trnava University in Trnava)

prof. PhDr. Bohumil Jiroušek, Dr. (University of South Bohemia)

prof. Arch. Justyna Kleszcz, PhD. (Opole University of Technology)

prof. ThLic. Miloš Lichner SJ, D.Th. (Trnava University in Trnava)

doc. Mgr. Dana Masaryková, PhD. (Trnava University in Trnava)

prof. Dr. Habil. Silviu-Marian Miloiu, PhD. (Valahia University of Târgoviște)

prof. Sergiu Mustata (Valahia University of Târgoviște)

doc. Mgr. Lucia Nováková, PhD. (Trnava University in Trnava)

prof. Andreia Nogueira, PhD. (Polytechnic University of Tomar)

prof. Hermínia Sol, PhD. (Polytechnic Institute of Tomar)

prof. Dr. Ricardo Triães, PhD. (Polytechnic University of Tomar)

prof. PhDr. Vladimír Varsík, CSc. (Trnava University in Trnava)

doc. PaedDr. Radka Závodská, Ph.D. (University of South Bohemia)

Organizing Committee

Assoc. Prof. Dr. Marisa de Brito (Breda University of Applied Sciences)

Assoc. Prof. Dr. Licia Calvi (Breda University of Applied Sciences)

Ânia Liberato Chasqueira, PhD. (Polytechnic University of Tomar)

Ing. Mária Hercegová (Trnava University in Trnava)

Mgr. Zuzana Jarůšková (Trnava University, Museum of Boskovice Region)

Mgr. Rebeka Juhásová (Trnava University in Trnava)

M.A. Hikmet Kılınçoğlu (Trnava University in Trnava)

doc. Mgr. Lucia Nováková, PhD. (Trnava University in Trnava)

Mgr. et Mgr. Alena Petrovičová (Trnava University in Trnava)

LIVING Heritage

Exploring how heritage lives, evolves, and connects people through knowledge, creativity, and shared practice.

27–28 November 2025
TRNAVA



Our Keynote speakers



Ľubica Voľanská

Institute of Ethnology and
Social Anthropology, Slovak
Academy of Sciences
(Slovakia)



Marinos Ioannides

Cyprus University of
Technology, UNESCO Chair on
Digital Cultural Heritage
(Cyprus)



Anna Maria Marras

Department of Historical
Studies, University of
Turin (Italy)



Hany Mahfouz Helal

Cairo University, Former
Minister of Higher
Education (Egypt)

Conference Sessions

- 1 INTERDISCIPLINARY FRONTIERS IN HERITAGE STUDIES
- 2 BRIDGING TANGIBLE AND INTANGIBLE HERITAGE
- 3 CULTURAL IDENTITY AND HERITAGE TRANSMISSION
- 4 CULTURAL HERITAGE PRESERVATION AND MANAGEMENT
- 5 LIVING LABS: CONSERVATION, COMMUNITY & CO-CREATION
- 6 EMERGING VOICES IN HERITAGE RESEARCH (STUDENT SESSION)

**Register Now (without
presentation):
7 november 2025**



<https://kreativeu.org/news/>



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27–28 NOVEMBER 2025, TRNAVA UNIVERSITY, SLOVAKIA

Networking Conference of the KreativEU – Knowledge & Creativity
European University Consortium

Programme

Day 1 – Thursday, 27 November 2025

Venue	Trnava University, <u>Faculty of Health Care and Social Work, Aula Pazmaneum</u> , Univerzitné námestie 1, Trnava.	
Online Participation	Microsoft Teams – Conference Access Link	
Time	Programme	Speaker/Theme
08:20 – 08:50	Registration & coffee	in Atrium of Rectorate building, Hornopotočná 23
09:00 – 09:20	Opening Remarks Aula Pazmaneum	prof. ThLic. Miloš Lichner, D.Th., Rector of Trnava University PhDr. Eva Nemčovská PhD., Vice Mayor of Trnava Prof. Dr. Habil. Silviu-Marian Miloiu, PhD., KreativEU and UNESCO UNITWIN Representative
09:20 – 09:50	Keynote 1	<i>Marinos Ioannides: When Digital Twins Remember : The Dawn of the Memory-Twin Era in Cultural Heritage</i>
09:50 – 11:30	Session 1	Interdisciplinary Frontiers in Heritage Studies
	Chair: Lucia Nováková	
09:50 – 10:10	Wanda Musialik (online), Katarzyna Łukaniszyn-Domaszewska, Krzysztof Malik – <i>Exploring the synergistic transformations of scientific conventions in the study of cultural heritage during modernism and postmodernism</i>	
10:10 – 10:30	Silviu Miloiu - Patrimony and the Village – <i>Revisiting Living Heritage from the Bucharest Sociological School to King Charles II</i>	
10:30 – 10:50	Sergiu Musteata (online) – <i>From industrial to cultural heritage. The Underground Wineries of Moldova (Cricova and Mileştii Mici)</i>	
10:50 – 11:10	Ioana Daniela Dulama, Ioan Alin Bucurica, Alexandru Popa, Cristiana Radulescu, Andreea Laura Banica, Raluca Maria Stirbescu, Claudia Stihi – <i>Phosphorus Analysis in Archaeology: The Scientific Witness of Ancient Human Settlements</i>	
11:10 – 11:30	Claudia Stihi, Cristiana Radulescu, Ioana Daniela Dulama, Ioan Alin Bucurica – <i>Nuclear Heritage in Romania: an overview</i>	
11:40 – 14:00	Networking Lunch & Coffee & Group Photo	



Programme

Day 1 – Thursday, 27 November 2025

Venue Trnava University, Faculty of Health Care and Social Work, Aula Pazmaneum, Univerzitné námestie 1, Trnava.

14:10 – 14:40 Keynote 2 *Lubica Volanská: The unbearable lightness of missing definitions in the UNESCO 2003 Convention*

14:40 – 16:20 Session 2 **Bridging Tangible and Intangible Heritage**

Chair: Licia Calvi

14:40 – 15:00 Paulína Blahová, Daniel Drápala, Eva Kuminková – *Pastoral Heritage in Motion: Voices and Power in the UNESCO Inscription Process*

15:00 – 15:20 Justyna Kleszcz - Piotr Kmiecik (online) – *The 18th-century town hall in Krobia in the light of newly discovered documents as a contribution to the recognition of the wooden town hall architecture of the Greater Poland region*

15:20 – 15:40 Daniel Dida - *Oral Histories from the Archaeopark Cífer-Pác*

15:40 – 16:00 Zuzana Poláková, Katarína Živanovič – *From Silent Screens to Living Culture – The Palace Cinema in Nitra*

16:00 – 16:20 Andrej Sabov, Matúš Sládok - *Memory and Material: Archaeological Research of a WWII Aircraft Crash near Trnava*

16:20 – 16:40 Coffee Break

16:40 – 17:25 Student Session **Emerging Voices in Heritage Research**

Chair: Bilge Aksay

16:40 – 16:55 Zuzana Jarůšková – *From Sacred Bronze Age Landscape to Living Heritage – Exhibition Practices in the Boskovice Museum*

16:55 – 17:10 Rebeka Juhásová – *Reimagining Celtic Heritage in Anglophone Literature*

17:10 – 17:25 Dzmitry Sialitski – *The Art of Becoming: Renegotiating Dissonant Heritage and Place-Identity in Latvia's Former Military Port*

17:25 – 18:25 **Interactive Roundtable**

Living Heritage Today: Challenges & Visions

Participants: Marinos Ioannides, Ricardo Triães, Ľubica Volanská, Dzmitry Sialitski. **Moderator:** Lucia Nováková

19:00 – 21:30 **Cultural Programme**

Welcome dinner



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Programme

Day 2 – Friday, 28 November 2025

Venue Trnava University, Faculty of Health Care and Social Work, *Aula Pazmaneum*,
Univerzitné námestie 1, Trnava.

Time **Programme** **Speaker/Theme**

09:30 – 09:40 Morning Welcome, Aula Pazmaneum

09:40 – 10:10 **Keynote 3** *Anna Maria Marras- Living Digital Heritage: Openness, Fragility, and Cultural Transmission in the Age of Transformation*

10:10 – 12:00 **Session 3** **Cultural Identity and Heritage Transmission**

Chair: Silviu Miloiu

10:10 – 10:30 Barbora Morongová – *Living heritage and (e)motion – The Dance House Cycle of the Dragúni association*

10:30 – 10:50 Katarzyna Mazur-Włodarczyk (online)– *Embodiment of Polish craftsmanship: regional diversity or intra-regional uniformity?*

10:50 – 11:10 Ânia Chasqueira – *Echoes of the Hand: preservation of traditional craftsmanship in Portugal*

11:10 – 11:30 Vojtěch Blažek, Jiří Rypl, Petra Karvánková: *New approaches to promoting heritage in the area of the former Iron Curtain*

11:30 – 11:50 Bilge Aksay, Renato de Leone, Lucia Novakova – *Safeguarding Living Heritage: Traditional Craftsmen and AI-Based Support Strategies*

12:00 – 13:00 Networking Lunch & Coffee

13:00 – 13:30 **Keynote 4** *Hany Mahfouz Helal – Scanning the Past: How Science and Technology Uncovered Hidden Chambers in the Great Pyramid*



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Programme

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Venue Trnava University, Faculty of Health Care and Social Work, *Aula Pazmaneum*,
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13:30 – 14:50 **Session 4** Living Labs – Conservation, Community & Co-Creation

Chair: Petra Karvánková

13:30–13:50 Leonor Malaquias, Fernando Costa, Joana Shearman,

Liliana Silva – *Casa Do Moscadim: An Open Laboratory of conservation, restoration and community engagement*

13:50 – 14:10 Silviu Miloiu: *Heritage in Theory and Practice – A Living Lab Approach to Cuza Street in Târgoviște's Historic Centre*

14:10 – 14:30 Daniel Pincho, Andreia Nogueira, Ânia Chasqueira, Ricardo Triães –
Creativity and Conservation-Restoration. Reflections and controversial examples: Contributions from IPT students

14:30 – 14:50 Ricardo Triães, Ânia Chasqueira – *Creative conservation as a methodological tool in the management and preservation of cultural heritage in deterioration in historic centres*

14:50 – 15:20 Coffee Break

15:20 – 17:00 **Session 5** Cultural Heritage Preservation and Management

Chair: Ricardo Triães

15:20 – 15:40 Licia Calvi: *AI as a game changer in heritage fruition*

15:40 – 16:00 Mário Bielich, Michal Šimkovič, Ľubomír Chobot – *Living Heritage in Practice: Multi-season Research and Community Involvement at Lietava Castle*

16:00 – 16:20 Mirela Stamate – *Cultural Heritage Management of the Brancuși Monumental Ensemble in Târgu Jiu, Romania, a UNESCO World Heritage Site*

16:20 – 16:40 Katarzyna Łukaniszyn-Domaszewska, Katarzyna Mazur-Włodarczyk (online)–
Active Heritage: Reimagining Cultural Legacy through Innovation, Engagement, and Urban Participation



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16:40 – 17:00 Elitsa Lazarova – *The impact of cultural heritage in the context of smart shrinking cities*

17:30 – 18:30 **Closing
Roundtable**

Future directions in Living heritage

Participants: Maria Marras, Hany Mahfouz Helal, Barbora Morongová, Rebeka Juhásová. **Moderator:** Silviu Miloiu

18:30 – 19:00 **Closing remarks**

19:00 – 21:00 **Dinner**

Lunch and dinner are provided exclusively for registered participants wearing conference badges.

Photography Notice

Please note that photographs will be taken during the conference, including within the main auditorium, for documentation and dissemination purposes. Images may be used to illustrate academic reporting, promote the event within the KreativEU network, and support the communication activities of Trnava University. By attending the event, participants acknowledge and accept that they may appear in such photographs used for non-commercial academic and institutional purposes.

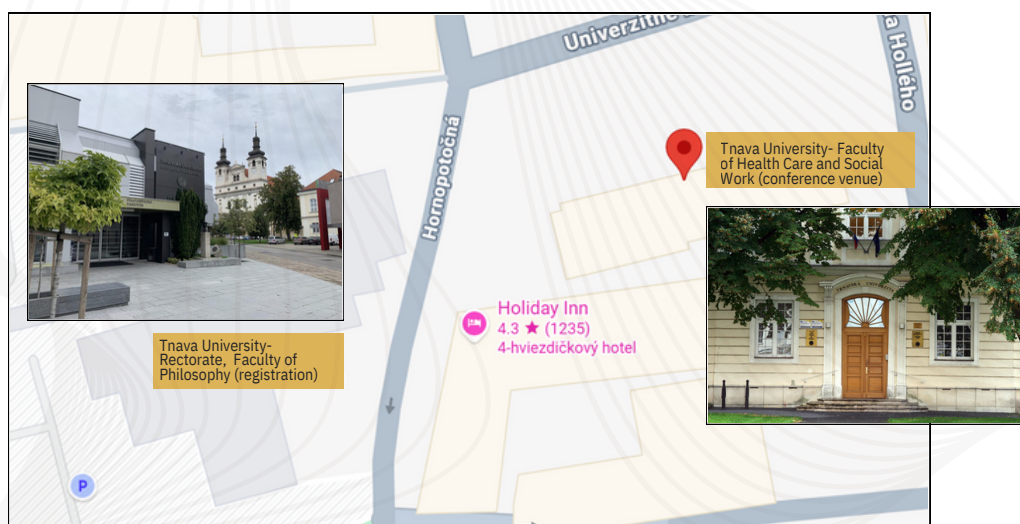




ORGANISATIONAL AND TECHNICAL DETAILS

Venue

Trnava University, Faculty of Health Care and Social Work, Aula Pazmaneum, Univerzitné námestie 1, Trnava 91701, Slovakia.



Presentation Guidelines

Presentations within the regular conference sessions are scheduled for **20 minutes in total – 15 minutes for the presentation and 5 minutes for discussion.**

Please ensure that your presentation adheres to the allocated time slot in order to maintain the overall flow of the programme.

Presentations within the Student Session are scheduled for **15 minutes in total – 10 minutes for the presentation and 5 minutes for discussion.**

Whenever possible, please **send your presentation in advance** by e-mail to lucia.novakova@truni.sk no later than 26 November 2025.

Alternatively, you may upload your presentation on site before your session begins.

Online Participation

The conference proceedings will be broadcast **live via Microsoft Teams** to facilitate remote participation.

Participants may join the sessions through the following permanent link, which will remain active throughout the entire duration of the conference:

[!\[\]\(3b2dcacf48e43c80086616b9c3042b47_img.jpg\) **Microsoft Teams – Conference Access Link**](#)

The online audience will have visual access to the main auditorium.

Questions and comments may be submitted via the chat function, while direct verbal participation during the live broadcast will be enabled where technically feasible.