Students Studies Research The University Graduates

/ News and Announcements / Articl

TEPAK/ UNESCO Chair in Digital Cultural Heritage: A new era in Cyprus in the fields of Digital-Cultural Tourism and Diplomacy, following the completion of the pioneering "Winter School"

CATEGORIES

Article writing

News and Announcements
Conferences
Student News
Research News
Employment Opportunities

ANNOUNCEMENTS ARCHIVE

2015

X Post () Share in Share

25/02/2022 11:45

The "Winter School" entitled 'Digital and Cultural Tourism and Diplomacy' was completed with great success, lasting one week and managing to attract the interest of all stakeholders, both in Cyprus and in the rest of the world, in this specific thematic unit.

The primary objective of the "Winter School" was to develop and promote sustainable tourism in world heritage sites and to explore ways to enhance the tourist experience, through the promotion of !! Winting heritage and alternative forms of tourism.

The Winter School', which brought togethe 35 students from 17 countries, was organized by the UNESCO Chair in Digital Cultural Heritage at the Cyprus University of Technology (CUT), the corresponding Chair of the European Research Area (ERA), under the name Mhemosyne at CUT, in collaboration with the UNESCO Chair in Information and Communication Technology for the Development and Promotion of Sustainable Tourism in World Heritage Sites, based in Switzerland (Università della Svizzera Italiana).



The experience was unique for all participants and especially the students, because they had the opportunity to attend specialize presentations by the most competent and technocrats of the European Union on this issue and also got to know Opprus and its culture heritage us observed.

The opening ceremony of the 'Winter School' took place on February 14, 2022 in Limassol, with the active participation of the Minister of Transport, 'Naminia Karousos, the Deputy Minister of Tourism, Sawas Perdios, the Ambassador of Switzerland, Fierre-Yves Fux, the Chairman of the Parliamentary Committee on Energy, Commerce, Industry and Tourism, Kristakos Hatzigiannia, the holder of the UNESCO Chair in Information and Communication Technology for the Development and Promotion of Sustainable Tourism, Coreazo Cantoni, the holder of the European Research Area Chair in Digital Cultural Heritage, Kyriakos Efstathiou, and the President of the Oryprus Section of

Όλοι οι αξωμματούχοι συνεχάρησαν το ΤΕΠΑΚ και την Έδρα της ΟΥΝΕΙΚΟ στην Ψηφιακή Πολιτιστική Κλαρονομιά, για το μοναδικό στο είδος του «Χευμερινά Σχολείο», σε μια δύσκολη χρονική περίοδο εξαιτίας της πανδημίας, αλλά και από μεριάς τουριστικόν συρέξεων. Παρλάλλη, α εκδήλωση αυτή αποτελέσει μια πρωτικτή συγνομή να παρουρισίαση σηματικών νέων καινοτόμων προγραμμάτων της Κίπρου, όπως την προσπάθεια που ξεκίνησε πέροι τον Μάιο, για ψηφισιοίηση περίπου 96.000 αρχαιστήτων, από τις οποίες οι 82.000 βρίσκονται στο αρχαιολογικό μουσείο της Λευκωσίας και οι υπόλοιπες 14.000 σε άλλα κρατικά μουσεία, μέσω

Παρουσιάστηκε επίσης το καινοτόμο έργο του Υφυπουργείου Τουρισμού, που αφορά στην αυθεντική διάδρυμή εμπειριών, με την ονομασία «Heartimat of Legends», μια διαδρομή 3.000 χλλοιμέτρων «που περνά εξολοκλήρου από την ενδοχώρα της Κύπρου, τα ορενία, την ύπαιθρο και τις ακριτικές μας περιοχές» και εξέφροσε την ελπίδα πως «η διαδρομή θα λειτουργήσει ως ομπρέλα, κάτω από την οποίο όλες οι αυθεντικές εμπερίες της Κύπρου να μπορέσουν τα ενταχθούν».

Κατά τη διάρκεια του «Χευμερνού Σχολείου», φοτητές και συμμετέχοντες είχαν την ευκαιρία να παρακολουθήσουν σημαντικές παρουσιάσεις, μεταξύ άλλων από τους, Γενικό Δεισθυντή του Παγκυπρίου Συνδέσμου Ξεσοδόχων (ΠΑΣΥΣΕ), Φιόκυπρος Ρουσουνίδης, του Αντιφρέσφος ΚΕΕ Τουρομούο, Κάιστες Γαλαταριώτης και ο Επέσθωνν Συβμούους του Κημπρικού Οργανίους General Manager of the Panciprian Hoteliers Association (PASYXE), Philolypros Rousounidis, the Vice President of the COCI for Tourism, Costas Galstaniotis and the Managing Direction of the Optras Investment Promotion Agency, Georgios Kambanellas. The detailed program of the presentations and the names of the distinguished speakers can be found there.

The students, in addition to the purely educational part, also had the opportunity to visit various parts of Cyprus. They visited the Cyprus University of Technology, where they were welcomed by the Vice-Rector for Economic Planning and Development, Professor Panagiotis Theodosiou, and were given a tour of the Digital Cultural Heritage Laboratory, where the UNISCO Chair in Digital Cultural Heritage is located. They also visited the Cyprus Wine Museum, the Kolossi Castle, the Medieval Castle of Limassol, as well as the Limassol Municipal Hall, where they were welcomed by the Mayor Nikos Nikolaidis, in the context of the presentation 'Digital and Cultural Tourism and Diplomacy 2022', where reference was made to the actions and practices applied in the case of Limassol. They also visited the Paphos district, starting from Petra tou Romiou and then the Paphos Municipal Hall, where they were welcomed by the Mayor of Paphos, Phaedonas Phaedonos. They were informed about the experience of Paphos as the European Capital of Culture and a reference was made to the actions of the Municipality for the development of sustainable tourism, emphasizing the transformation of Paphos into a 'smart city'. They also took a guided tour of the archaeological site of Paphos, the castle of Paphos and the Holy Monastery of Chrysorrogiatissa.



The "Winter School" is undoubtedly the beginning of a new era in the thematic areas of Digital and Outural Tourism and Diplomacy, Silvia De Assaniis, coordinator of the UNESOO Chair in Information and Communication Technology for the Development and Promotion of Sustainable Tourism in World Heritage Sites in Switzerland, also expressed her pleasure, stating that this is the most important event of her Chair, which is taking place in person for the first time since the pandemic.

The Director of the UNESCO Headquarters for Digital Cultural Heritage, Marinos Ioannides, finally stated that the goal was to educate























