

Digital Cultural Heritage Research Centre **MNEMOSYNE**

Kick-Off Meeting Programme

Monday 7th July 2025 – 9:30am

Venue: Bank of Cyprus Cultural Foundation – Faneromeni, Nicosia

Time		
08:30-09:30	Welcome coffee	
09:30-10:10	Greetings & Welcome Address	
	Dr Marinos Ioannides	UNESCO Chair on Digital Cultural Heritage at Cyprus University of Technology
	Prof. Nicolas Tsapatsoulis	Vice-Rector for Academic Affairs at Cyprus University of Technology
	Dr Michael Sirivianos	Dean of the School of Engineering and Technology Cyprus University of Technology
	Mr Chrysanthos Pissarides	Chairman of ICOMOS Cyprus
	Mr Constanti Constantinos	Chairman of the Board, The Cyprus Scientific and Technical Chamber
	H.E Mr. Martin Hagström	Ambassador of Sweden to the Republic of Cyprus
	Dr. Constantinos Kleovoulou	Director of Research, Deputy Ministry of Research, Innovation and Digital Policy
	Dr Vasiliki Kassianidou	Deputy Minister of Culture
10:10-10:30	Dr Marinos Ioannides Dr Athos Agapiou Dr Petros Siegkas Dr Savvas Loizou	The Vision for Digital Cultural Heritage Research Centre MNEMOSYNE
10:30-11:00	Dr Kenneth Silver	Curator of Mediterranean and Near Eastern Antiquities, National Museums of World Culture, Sweden
11:00-11:20	Mrs. Betty Charalampopoulou	Representing the Board of the Digital Cultural Heritage Research Centre MNEMOSYNE
11:20-11:30	Question and Answers Session	
11:30	- Discussion - End of the Meeting - Coffee and Beverage	



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WHO WE ARE

The MNEMOSYNE Research Centre for Digital Cultural Heritage at the Cyprus University of Technology (CUT) is a pioneering initiative officially recognised by the Government and Parliament of the Republic of Cyprus (Official Gazette, June 20, 2025). Designed as a regional and international hub of excellence and collaboration, the Centre brings together the combined expertise of key scientific and technical units within the university.

Rooted in the long-standing success of the UNESCO and ERA Chairs on Digital Cultural Heritage, the Centre is actively involved in European Research Infrastructures such as DARIAH-ERIC and CLARIN-ERIC. Over the past 12 years, its scientific team has coordinated and participated in more than 43 competitive European research projects, securing over €15.7 million in funding - a clear indicator of its scientific leadership and international recognition, and ensuring financial independence from national and university budgets.

The MNEMOSYNE Research Centre builds on the strong foundations of the Digital Heritage Research Lab (DHRLab), established in 2013, which has gained international prominence for its expertise in 2D/3D digitisation, digital documentation, AR/VR applications, semantic modelling, and citizen engagement.

Today, the Center stands at the forefront of digital heritage research, education, and innovation, shaping the future of holistic digital documentation in Cultural Heritage through its ground-breaking **#MemoryTwin** methodology - an advanced evolution of the traditional **Digital Twin** approach. This integrated and distinctive method enables the long-term preservation, enriched interpretation, and seamless digital accessibility of cultural assets on a European and global scale.

The Centre's activities are firmly rooted in the collective expertise and innovation of the following Cyprus University of Technology laboratories:



Digital Heritage Research Lab



Earth Observation Cultural Heritage
Lab



Mechanical Engineering Design and
Additive Manufacturing Lab

Our Commitment

At the **MNEMOSYNE Research Centre for Digital Cultural Heritage**, we are dedicated to advancing knowledge, innovation, and collaboration in the field of cultural heritage through the following key commitments:

1. Excellence in Research and Innovation

We commit to leading **cutting-edge research** in digital heritage, leveraging interdisciplinary expertise to develop innovative solutions for the **holistic documentation, preservation, and interpretation** of cultural assets.

2. Ground-breaking Methodologies

We are pioneers of the **#MemoryTwin methodology**, a next-generation evolution of the Digital Twin concept, enabling comprehensive, sustainable, and meaningful digital representations of cultural heritage across Europe and beyond.

3. International Recognition and Impact

We strive for **global impact**, actively participating in European Research Infrastructures such as **DARIAH-ERIC** and **CLARIN-ERIC**, and building on the success of more than **43 EU-funded research projects** with over **€15.7 million in competitive funding**.

4. Autonomy and Sustainability

We ensure our **financial independence** through excellence-driven funding acquisition, reinforcing our ability to pursue long-term strategic goals without reliance on national or institutional budgets.

5. Collaborative Strength

We operate as a **regional and international hub** of collaboration, uniting the scientific and technical know-how of three key laboratories at the Cyprus University of Technology:

- **Digital Heritage Research Lab**
- **Earth Observation Cultural Heritage Lab**
- **Mechanical Engineering Design and Additive Manufacturing Lab**

6. Education and Capacity Building

We are committed to **educating the next generation** of digital heritage professionals, offering advanced training, resources, and knowledge-sharing opportunities to foster skills and capacity at local, regional, and international levels.

7. Access, Engagement, and Public Value

We believe in the **democratisation of heritage**. Through our work, we promote **digital access, community engagement**, and the **safeguarding of cultural identity** for future generations.