

TEXTOUR

Social Innovation and **TE**chnologies for sustainable growth through participative cultural**TOUR**ism

Supporting Communities Through Digital Cultural Tourism

Webinar (Part 2) Thursday 19th September 2024

Joint Action Anfeh-Fikardou City Lab

You are cordially invited to attend Part 2 of the Webinar organised by the UNESCO Chair Digital Cultural Heritage Lab at Cyprus University of Technology on within the EU funded TEXTOUR Project.

These sessions will introduce the potential use of digitised cultural heritage resources to boost cultural tourism, raise awareness about sustainability, and how to prepare for digitisation with the involvement of communities in the management and socio-economic development of places.

- ❖ **Time:** 19th September 2024 11:00 – 13:30 Cyprus Time (EEST/UTC+3)
- ❖ **Video Link:** Will be via MS Teams sent in advance of the webinar to registered participants.

Time	Topic	Speaker	
11:00-11:15	Welcome		
		Nicolas Tsapatsoulis Vice-Rector for Academic Affairs Marinos Ioannides, UNESCO Chair on Digital Cultural Heritage	Cyprus University of Technology, CY
		George Zouain, Director	GAIA-Heritage, LB
11:15-11:30	<i>Understanding, preserving & communicating the character of monuments, sites & cultural landscapes in the digital sphere: The impact of 3D & the cloud on digital cultural tourism</i>	Antonella Fresa Eureka3D Project coordinator SECreTour networking coordinator	Photoconsortium, IT
11:30-11:45	<i>Everything that is visible hides something that is invisible</i>	Graham Bell Director Cultura Trust	Europa Nostra, NL
11:45-12:00	<i>Heritage Malta Key mission: The digital Documentation, Preservation & Presentation of its unique Memory</i>	Anthony Cassar Head of the Digitisation Unit, Heritage Malta	Heritage Malta, MT
12:00-12:30	<i>Holistic Digital Documentation in Cultural Heritage & Tourism: Case Studies from Cyprus</i>	Elena Karittevli & Drew Baker Research Associates DHRLab	Cyprus University of Technology, CY
12:30-12:45	15-minute Comfort Break		
12:45-13:00	<i>The impact of Cultural Tourism in Anfeh</i>	Georges Zouain GAIA-Heritage	GAIA-Heritage, LB
13:00-13:15	<i>The impact of digitisation on Cultural Heritage Tourism</i>	Lorenzo Cantoni UNESCO Chair in ICT to develop & promote sustainable tourism in World Heritage Sites	Università della Svizzera italiana, CH
13:15-13:30	Closing thoughts and discussion		