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Newsletter #7 – February 2023

The GLAMers project – Enhancing GLAMs through youth engagement during the COVID-19 crisis (2020-2023) is a EU funded project aiming to support Galleries, Libraries, Archives and Museums (GLAMs), by means of youth engagement during the COVID-19 crisis. The project partners are located all over the EU and consist of a wide and complementary range of profiles...

[More about the project](#)

Project news

Make the GLAMers' outputs yours!

Our GLAMers project has come to its conclusion. It has been two years of meetings, conversations, but above all great achievements. To celebrate the end of the project, we invite you to rediscover **the intellectual outputs** that brought the project partners and the GLAMs sector closer together:

- [IO1 “Practices of digitally mediated youth engagement for GLAMs during the pandemic”](#). This output aims to understand how GLAMs use digital technologies to engage with young people during the pandemic. These actions resulted in an **open-access publication, infographics, and public events** such as **webinars** and **workshops** to share knowledge and insights with GLAM professionals.
- [IO2 “Training opportunities for GLAMs to leverage their digital transformation through youth participation”](#). The main mission of this output is to produce **guidelines and offer hands-on training** for the benefit of GLAMs in their digital transformation processes and outcomes through youth participation. The partners organised **eight workshops online** and **five focused training opportunities** for GLAMs to **leverage their digital transformation through youth participation**.
- [IO3 “Implement and assess: Cultural events by GLAMs involving youth”](#): The GLAMers provided **training and resources** IO3 “Implement and assess: Cultural events by GLAMs involving youth” to work with these institutions **to engage further young people**. Each partner engaged with an institution to achieve this. The result was a series of **live-streaming videos** and an **impact assessment report on the events**.
- [IO4 Map social change: Youth engagement for GLAM recovery](#): For this output, partners focused on the **value of young people's activities and voices in engaging with these institutions**. By taking stock of the events organised for IO3, partners provided **a series of elements to show how young people can be part of the solution to the challenges posed by the pandemic**. Partners developed **tailor-made infographics** and **“Do's and dont's videos”** in collaboration with **4 cultural institutions**.



IO1 – Practices collection of digitally mediated youth engagement for GLAMs during the pandemic.



IO2 – Training opportunities for GLAMs to leverage their digital transformation through youth participation.



IO3 – Implement and assess: Cultural events by GLAMs involving youth



IO4 – Map social change: Youth engagement for GLAM recovery

[Discover our outputs by clicking here!](#)

META-PANDEMIC GLAMers: our final event in Cyprus!

The final event of the project has been organized in Limassol, Cyprus, as this was a unique moment to **share and disseminate the main results of the project presented above!** The event brought together significant **institutions, policymakers, cultural heritage experts, students and other key stakeholders** to share their knowledge and insights. The conference has been an awesome opportunity to learn from the best and shape the future of European GLAMs.



Partners gathering at the final event of the GLAMers project. February 2023.

Partners news



MUO Multiplier event in Zagreb!

The Museum of Arts and Crafts, organized an event DIGITAL EXPERIENCES IN CULTURE, which was held on Tuesday, February 7, 2023, from 9:30 a.m. to 1:30 p.m. at the Technical Museum Nikola Tesla in Zagreb. **The results of the project were presented at the event, followed by guest presentations on the topic of digital content in culture**, in which presenters from other institutions and companies displayed significant projects and ideas from the creative industry. Also, projects whose aim is to connect cultural content and school curriculum were presented



MCA Multiplier event in Roma!

Michael Culture organised its own multiplier event in Rome on 25 February at the Museo dell'Altro e dell'Altrove in Metropoliz, Rome. **The tools developed by our GLAMers project were presented, to show how digital and the presence of young people can help a new vision of the museum.** In addition, the issues related to the **digitisation of cultural heritage were discussed**: this area is particularly important in realities such as those presented by the MAAM, which among other things houses works of art such as murals and street art, which by their nature are particularly susceptible to rapid deterioration. The event ended with a tour of the museum and its outdoor installation.



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info@glamers.eu

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