



Dear readers,

Welcome back to our newsletter. We are happy to bring you up-to-speed with all that was done in the last seven months.

Within TExTOUR, all people worked incredibly hard to complete two more bits of the collective co-creation that is our project. We are now on the verge of starting the lengthiest of our tasks: implementation.

Everybody's commitment to the project was incredible, particularly the efforts of our Ukrainian partners that achieved great goals despite the difficult situation they are in.

Being able to finally meet face-to-face in Torino (Italy) and in Foz de Côa (Portugal) boosted our networking and collaborative skills, and we are going looking forward to the next meeting in Limassol (Cyprus).

We are all looking forward to the months to come that will see the test of our cultural tourism strategies and the implementation of our measurement methodology.

Among the things that give us the strength to move forward and pursue our objectives we must mention you. Our faithful readers. Thanks so much for being with us in this journey to bring cultural tourism in Europe and BEYOND.

Stay tuned for the next, exciting updates,

Lucía Delenikas Ifantidis

Fundación Santa María la Real

TEXTOUR Project Manager



MEET TExTOUR

The pillars of TExTOUR are our pilots, their local communities and their heritage. Through the "Meet TExTOUR" series of video-interviews you can meet the people behind the project, listening to their voices.



Giorgio Ravasio



Dina Regalo



Claudia De Luca



Hanna Szemző



Dorotea Ottaviani

DISCOVER OUR PILOTS

Our pilot's heritage is rooted in the past and shaped by the tight connection between people and places. If you are curious about the history of our pilots you can read about Côa Valley, in Portugal, and Crespi d'Adda, in Italy.



Under broad daylight: the lost paradigm of Côa Valley Palaeolithic Art



Shaping a dream: the utopic village of Crespi d'Adda



A visit from the European Commission President von der Leyen

VIRTUAL EXPLORATION

New technologies and the opportunities they offer are fundamental to re-shape cultural tourism keeping an eye on sustainability, local community involvement and inclusion of minority groups.



Forget Google Maps. Digitally enabled experiences are transforming cultural tourism



RURITAGE's modern troubadour

NEWS FROM THE PROJECT

TEXTOUR's first two meetings face-to-face were a success. Let us tell you about Torino and Vila Nova de Foz Côa while waiting for our third

meeting in Limassol.



Chart the course: TExTOUR's steering committee meeting in Turin, Italy



A link between past and future: TExTOUR's pilot forum in the Côa Valley archaeological park, Portugal

EVENTS



IEREK Conference on Cultural Sustainable Tourism - 22-23 Nov 2022
Hybrid/ Portugal



Digital Transformattion Summit - 24-27 Oct 2022, Madeira, Portugal

Social Innovation and **TE**chnologies for sustainable growth through participative cultural **TOUR**ism

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