



Dear Readers,

In these days of turbulence, uncertainty, and distress we feel very grateful, as members of TExTOUR project, to be part of the European Community. We are proud to be part of a consortium with a Ukrainian partner, and this brings with it immense responsibility. Therefore, we want to help much more than when we started the project a little over a year ago.

During the last months, we have completed our first work package on participatory approach and global framework for cultural tourism development TExTOUR reached its first milestone with the release of the project website and social media channels.

TExTOUR successfully went through its first periodic review carried out by the Commission together with a panel of experts.

The project entered in a very productive phase, taking part in multiple communication events in Greece, [Cyprus](#), [Anfeh](#) or Trebinje.

TExTOUR's pilots has been working hard with their local communities to identify the main stakeholder groups, to set the basis for cultural strategy studies and define a methodology to measure these strategies. This is a crucial step for all future work packages and the second work package, aiming at defining the strategic actions KPIs, is going to be finalised soon.

After one year of working together remotely, we are happy to share that TExTOUR's first hybrid [project meeting](#) took place in November in Katowice (Poland). Even if not all partners were able to join in person, this meeting was the occasion to bring the partners together,

reinforcing their bonds, enhancing collaboration and fostering the creation of a stronger network. Tarnowskie Góry partners made a great effort to organise the meeting and to share the [beautiful heritage of the Upper Silesia Region](#) that we all appreciated and enjoyed.

To conclude I would like to recall the theme of the project "TExTOUR is an EU-funded project which co-designs pioneering and sustainable cultural tourism strategies to improve deprived areas in Europe and beyond", today I would like to emphasise that "beyond" is more important than ever for us. We are grateful that you readers are part of our intense journey through cultural tourism in our European territories and BEYOND.

Daniel Basulto
Fundación Santa María la Real
Project coordinator



MEET TExTOUR INTERVIEWS



Meet TExTOUR: Daniel Basulto



Meet TExTOUR: Justyna Gorgoń



Meet TExTOUR: Grzegorz Rudnicki

NEED INSPIRATION FOR YOUR SUSTAINABLE TOURISM STRATEGIES?

TExTOUR's and its sister projects are constantly developing new resources to create new routes for sustainable tourism in Europe and beyond:



Finding inspiration: TExTOUR's Action Cards for cultural tourism



Cultural heritage and smart specialisation in RURITAGE's new policy recommendations

TExTOUR's FIRST GENERAL ASSEMBLY

On the 17th and 18th of November the TExTOUR consortium gathered in Katowice (PL) and online for the first general assembly of the project. Almost one year has passed since we kicked off TExTOUR in January 2021, and finally some of us had the chance to meet in person for the first general assembly. [Read more...](#)



NEWS FROM OUR PILOTS



Local communities focus group – Anfeh



Winter School 2022 on Cultural Tourism and Cultural Diplomacy



Meet TExTOUR in Trebinje: World Tourism Day event



Narva's cultural tourism development strategy

EVENTS



ILUCIDARE Final Playground: Turning a new page for heritage (22 Apr 2022 Brussels and online)



HERIT- DATA final conference (07 Apr 2022, 13:30-18:00 Madrid and online)

TEXTOUR'S FELLOW PROJECTS

TExTOUR added three more fellow project to its sustainable cultural tourism network:

- [INCULTUM - Visiting the margins](#): INCULTUM explores the full potential of marginal and peripheral areas managed by local communities and stakeholders.
- [RURITAGE- Heritage for Rural Regeneration](#): RURITAGE establishes a new heritage- led rural regeneration paradigm to turn rural areas in sustainable development demonstration laboratories.
- [SmartCulTour- Smart Cultural Tourism as a Driver of Sustainable Development of European Regions](#): SmartCulTour aims to redefine the concept of cultural tourism developing strategies to enrage stakeholders in co-creating smart cultural tourism practices.



[Coordination meeting among projects on sustainable cultural tourism](#)



Social Innovation and **TE**chnologies for sustainable growth through participative cultural **TOUR**ism



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