



Dear readers,

I welcome you to this communication space in the framework of the TEXTOUR project, a pioneering work in the field of cultural tourism based on the co-design of sustainable solutions in unique territories in Europe and beyond.

During the last eight months, we began our journey into this unique project developing several works thanks to the efforts of our multicultural consortium of 18 partners. The [kick-off meeting](#) we held was as special as the exceptional moments we experienced as a partnership, forcing us to get to know each other virtually. This fact, far from limiting us, has encouraged us to move forward with a firm step in our purpose of helping unique places, enhancing their resources, and the communities that are part of them.

We fruitfully exploited our experience from other European projects, applying this knowledge to our pilots scenarios, also planning an evaluation and measurement system that will allow us to know the impact of the implemented actions. The use of ICT's is fundamental for us: it is the technology that will highlight the strategic lines and measurements we are working on. We have an exciting road ahead of us: the challenge of strengthen the European identity through an organic and coordinated strategy.

I bid you farewell inviting you dear readers to participate in this Newsletter, every six months we will tell you our progress, keep you informed on our events, and show you the evolution of our project.

Welcome to TEXTOUR!  
Daniel Basulto  
Fundación Santa María la Real  
Project coordinator



[Watch our video!](#)

## INTRODUCING THE PILOTS

Eight sites have been chosen as pilots to test the impact of TEXTOUR strategies to promote sustainable tourism and socioeconomic development. These areas cover a wide range of scenarios: inland and coastal, rural and urban, and remote.





## Crespi D'Adda

The best-preserved company town in Southern Europe

[Find out more](#)



## Narva

A post-industrial district on the border between Estonia and Russia

[Find out more](#)



## UmgebindeLand

Home to half-timbered houses

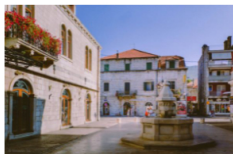
[Find out more](#)



## Via Regia

A symbol for European unification

[Find out more](#)



## Trebinje

Embracing the potential of Balkan diversity

[Find out more](#)



## Tarnowskie Góry

Historic silver and lead post-mining facilities

[Find out more](#)



## Vale do Côa – Siega Verde

The most remarkable open-air ensemble of Palaeolithic art in Europe

[Find out more](#)



## Anfeh – Fikardou

Two heritage jewels placed between the sea and the sky

[Find out more](#)

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## NEWS FROM OUR PILOTS

- [Via Regia - Let's travel Rivne region event \(3 Oct 2021\)](#)
- [New discovery in the Côa Valley Archaeological park in its 25th anniversary](#)
- [Narva's public engagement activity](#)

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## EVENTS





[European Cultural Heritage Summit](#) (21 - 24 Sept 2021)



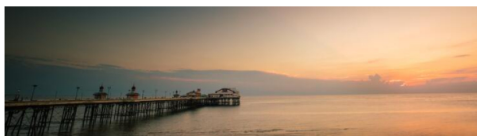
[Circular models Leveraging Investments in Cultural heritage adaptive reuse - Final conference](#) (22 - 23 Sept 2021)



[World Tourism Day - United Nations](#) (24 Sept)



[10th Cultural Routes Annual Advisory Forum - Resilient and sustainable Cultural Routes. Innovating our way out of the crisis](#) (29 Sept - 1 Oct 2021)



[Cultural Sustainable Tourism \(CTS\)- 3rd edition](#) (13 - 15 Oct 2021)



[4th International Congress on Technology and Tourism for Diversity](#) (15- 19 Nov 2021)



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