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Newsletter #3 – January 2022

The GLAMers project – Enhancing GLAMs through youth engagement during the COVID-19 crisis (2020-2022) is a EU funded project aiming to support Galleries, Libraries, Archives and Museums (GLAMs), by means of youth engagement during the COVID-19 crisis. The project partners are located all over the EU and consist of a wide and complementary range of profiles...

[More about the project](#)

Project news

The GLAMers's training activities "Youth audience engagement during COVID: digital ideas and methods from The GLAMers"

On October 13, 2021, our first lively, interactive workshop explored how to implement a variety of digital audience engagement techniques that have emerged within the GLAM and cultural sector during the COVID-19 pandemic. Moderated by Michael Peter Edson, the panel featured Katerina Zourou, Head of Web2Learn.

[Watch it here!](#)

On November 11, 2021, the 2nd online workshop of The GLAMers project took place. Moderated by Michael Peter Edson, Digital Cultural Strategist and Katerina Zourou, Head of Web2Learn, the workshop brought together distinguished speakers from different cultural institutions, namely Daphne Kouti, Museum of Cycladic Art, Athens, Greece, Sylvianne Lathuilière, Museum of Contemporary Art, Lyon, France, Silvia Mascacchi, Uffizi Galleries, Florence, Italy, and Mr. Scott Smith, Liverpool Museums, Liverpool, UK

[Watch it here!](#)

Participants: respond to our survey!

This short questionnaire seeks to assess the workshop "Youth audience engagement during COVID: digital ideas and methods from The GLAMers" you attended on 13 October 2021. Your feedback is both important and confidential, and will allow the continual improvement of future training events. Thank you in advance!

[Access the survey here!](#)

Stay tuned: Open access Online module are on the way!

Output 2 (O2) aims to produce guidelines and offer hands-on training for the benefit of GLAMs in their digital transformation processes and outcomes through youth participation. In other words, Output 2 will translate Output 1 (O1) results in a set of actionable advice as well as in training opportunities for GLAMs and youth sector stakeholders, as means to ensure knowledge transferability and better connection to the needs of the target groups. 5 digital training suites are about to be available through online modules, stay tuned!

[More here!](#)



Panel discussion at Europeana 2021 annual conference:

As the cultural heritage sector looks to recover, rebuild and grow in post-pandemic times, Europeana 2021 - from 10 - 12 November 2021 - aimed to raise voices from across the sector to empower digital transformation and explore the role digital cultural heritage plays in supporting a sustainable, responsible and inspiring cultural heritage sector for today and tomorrow. On this occasion, Professor Marinos Ioannides and Katerina Zourou, Ph.D, animated a panel discussion on "Rethinking GLAM future through youth engagement with digitized heritage collections" presenting the project to the audience. In parallel, the GLAMers project was introduced by Michael Culture Association in a workshop dedicated to "Culture Heritage supporting Creative and Critical Thinking in Education".

[Watch the first panel discussion here!](#)
[Watch MCA's workshop here!](#)



The GLAMers at EVA-Minerva international conference 2021!

Michael Culture Association has been invited to present different projects and initiatives at the EVA/Minerva Brazil International Conference, on December 7-8, in Brazil. The conference hosted a meeting between cultural heritage professionals, developers, and suppliers of advanced technologies from Brazil and Europe. MCA presented its educational, social, and cultural projects to professionals, students and institutions including The GLAMers featuring some guests and partners from various cultural institutions: Museu das Idéias (Portugal), Museum of Arts and Crafts (Zagreb), Museu Judaico (Brazil), EDRCS (France), and UNESCO Chair on Digital Cultural Heritage at the Cyprus University of Technology (Cyprus).

[More here!](#)

Partners news



Cultural heritage meets open innovation: new project

eCHOLing project is a new Erasmus+ KA2 project starting in January 2022. The project aims to increase the capacity, resilience and extroversion of European universities by using open innovation

as a means to contribute to the revival of cultural heritage in times of crisis. Our partner Web2Learn will be part of this exciting project. Stay tuned!

[More on Web2Learn](#)



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