



The "**Cultural Heritage and Digitization**" Symposium is taking place on Thursday, **August 30, 2018** at the Fraunhofer Institute for Computer Graphics Research IGD. As part of the European Year of Cultural Heritage, Fraunhofer IGD, in cooperation with the City of Science Darmstadt, invites national and international experts to come together to discuss future-oriented solutions for preserving cultural heritage.

The event will be combined with the local award ceremony of the [EU Prize for Cultural Heritage/Europa Nostra Award 2018](#)(link is external), with which Fraunhofer IGD is being recognized this year for its CultLab3D project. The CultLab3D team has already been celebrating since June 22, when their project was honored in the official ceremony during the European Cultural Heritage Summit in Berlin: the European Commission and Europa Nostra honored 29 winners from 17 countries for their outstanding achievements in preservation, research, volunteering, education, training, and raising awareness. [CultLab3D was among the winners of the prize in the Research category](#). Critical to this success is the forward-looking technology, which automatically produces 3D scans in the highest resolution – with unprecedented speed.

The award ceremony will be followed by a visit to Mathildenhöhe, which is bidding for a place on the UNESCO World Heritage list.

09:30 AM	Registration
10:00 AM	Opening at the Fraunhofer IGD <i>(Moderator Petra Boberg, HR info)</i>
10:10 AM	Welcome address: Fraunhofer IGD and digital cultural heritage research <i>(Prof. Dieter Fellner, Institute Director Fraunhofer IGD)</i>
10:20 AM	Welcome address: The significance of digitalization and cultural heritage for Darmstadt <i>(Jochen Partsch, Lord Mayor of the City of Darmstadt)</i>
10:30 AM	European Year of Cultural Heritage: Why the digital preservation of cultural heritage is so important <i>(Dr. Marinos Ioannides, Director UNESCO Chair on Digital Heritage, Cyprus University of Technology)</i>
11:00 AM	Digital cultural (heritage) research: State and perspectives of EU research and innovation <i>(Franziska Scherer, Nationale Kontaktstelle Gesellschaft)</i>
11:30 AM	The Mathildenhöhe: The claim of the museum world to digital cultural heritage research <i>(Dr. Philipp Gutbrod, Director Institut Mathildenhöhe)</i>
12:00 PM	Fraunhofer IGD: Autonomous 3D digitalization – solutions to current challenges <i>(Pedro Santos, Director of the Digitalization of Cultural Heritage Department, Fraunhofer IGD)</i>
12:30 PM	Podium discussion <i>(Moderator: Petra Boberg (HR-info)</i> Participant: Constanze Fuhrmann and Pedro Santos (Fraunhofer IGD), Franziska Scherer (Nationale Kontaktstelle Gesellschaft), Dr. Johanna Leissner (Fraunhofer Brüssel), Dr. Thomas Hörnschemeyer (Senckenberg Nature Research Society), Dr. Marinos Ioannides (Cyprus University of Technology)
01:00 PM	Award of the EU Prize for Cultural Heritage/Europa Nostra Award 2018 The European Commission and Europa Nostra award CultLab3D of Fraunhofer IGD with the EU Prize for Cultural Heritage/Europe Nostra Award 2018 <i>(Graham Bell, Board of Europa Nostra/Jochen Pöttgen, Head of the Regional Office of the European Commission in Bonn)</i>

01:20 PM	Mixer and lunch
01:45 PM	Highlight – Leadership Digitalization and Mathildenhöhe <i>You will gain insights into the latest digitization technologies at Fraunhofer IGD, visit the Museum Künstlerkolonie, and learn exciting things about the path of the Mathildenhöhe to becoming a UNESCO World Heritage site.</i>
03:20 PM	Closing and champagne reception at the Mathildenhöhe