













Virtual Multimodal Museum Coordination and Support Action

Shaping Europe's Future Framework Program on Digital Cultural Heritage

Horizon 2020 is the biggest EU Research and Innovation programme ever with nearly €80 billion of funding available over 7 years (2014 to 2020). ViMM brings together Europe and the world's leading experts, public and private sector organisations working on Virtual Museums (VM) and in the wider sector of Digital Cultural Heritage, to support high quality policy development, decision making and the use of technical advances. VM are necessary to support the accessibility, conservation, use and reuse of Cultural Heritage.

The partner consortium is supported by an expert Advisory Group in building the ViMM Framework, involving decision-makers and expert practitioners in defining and resolving issues spread across 7 interlinked Thematic Areas ('the 7 Ds'): Definitions -Directions - Documentation - Dimensions - Demand -Discovery – Decisions.

The platform (www.vi-mm.eu) is open to all expert practitioners and stakeholders wishing to contribute to decision making processes, agree on objectives and priorities, share experiences, policies and practices and brings together public and private stakeholders in partnership.

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Follow us: Facebook: (@virtualmultimodalmuseum) (VIMM)

(@Unesco.DCH) (UNESCO Chair on Digital Cultural Heritage)

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(@ViMMuseum) (VIMM)

Please Register as Expert



Major results include:

- highly interactive and wide-reaching **ViMM** communication Platform which:
- Enables focused contributions and Working Group discussion by everyone interested.
- Provides access to innovations, cases of excellence and decision-support.
- Key events at policy and practitioner/ stakeholder levels and extensive use of social media.

A clearer, evidence-based view of the impact of Virtual Museums and Digital Cultural Heritage on society and the economy

A Manifesto and Roadmap and Action Plan to be validated at the final ViMM international conference in 2019.

