

## **Douglas Pritchard**

Experienced Researcher (ER)

Douglas Pritchard is a Senior Research Fellow in the area of 3D visualisation. He is a Canadian graduate Architect with over 15 years experience in the direction of advanced digital projects for the architecture, engineering and urban planning sectors. The work typically utilises specialised 3D 'reality capture' systems in the creation of interactive virtual environments, immersive 3D experiences and customised software development. Douglas has initiated a series of innovative projects that have significantly changed the working methods of the organisations such as the Glasgow City Council, Historic Environment Scotland, and the Scottish Government. Notable projects include the documentation of Cologne Cathedral UNESCO World Heritage Site, development of the Urban Model for Glasgow, and the Scottish Ten Project.